

THE CORN COLLECTIVE

PACK 436

POPCORN

AGENT

TRAINING



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BRIEFING:

STOPPING THE SPUD SQUAD

- Need to stop the Spud Squad from their attempt to eliminate all popcorn snacking options!
- Thanks for completing the Hands-On Training with the latest techniques to stop the Spud Squad
- We're work hard to keep the corn on the street
- People need access to quality corn snack product!



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YOUR MISSION:

- Take this year's snack lineup into your community: door-to-door, set up a table, give them an opportunity to snack on quality corn!
- Keep the Spud Squad at bay
- Funds our operations



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IF WE SUCCEED:

You will be able to attend:

- Fall Campout = \$25
- Summer Camp = \$50
- Pinewood Derby = \$10
- All Awards = \$50
- Raingutter Regatta = \$10
- Christmas Party = \$10
- Halloween Party = \$10
- Rubber Ducks Game = \$25
- Blue & Gold Banquet = \$15

Total = \$205

\$205 x 3 =

\$615

**in popcorn sales to
succeed the
mission!**

**ROUND UP TO \$700 TO
REACH THE \$700 ALL OUT
BLITZ LEVEL**

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SELL \$700 TO KEEP THE
SPUD SQUAD AT BAY



Prizes!!!



AND GET PRIZES!

LOCATE THE E.A.R.S.

- Our **E.A.R.s** in the field have listened in on secret meetings that the Spud Squad plans to replace all corn-based snacks with potato chips!
- The E.A.R.s have been instructed to pass their headset to Scouts who knock on their door selling popcorn.
- Look for clues to their location and help save the SnackerVerse!



ACROSS THE SNACKERVERSE

READY, SET, GO!

- **You have your mission briefing**
- **You have your corn**
- **Set forth and conquer the Spud Squad**

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POPCORN

UNIVERSITY

2024

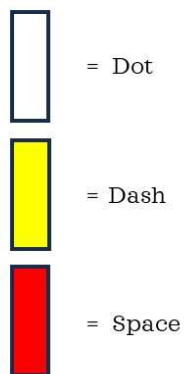
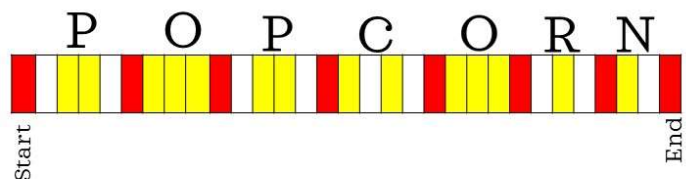


AGENT TRAINING ACTIVITIES

- **Secret Message Bracelet** – Scouts will use beads and pipecleaners to make a secret message.
- **Blind Taste Testing** – Using our tasting kits, scouts will sample and guess flavors while blindfolded.
- **Agility Training** – Scouts will take turns placing popcorn buckets on their head while another scout tries to land a ball in the bucket.
- **Crime Scene** – Scouts will play “I Spy” while locating some Scouting essential items.

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SECRET MESSAGE STATION



Using Pony Beads and Pipe Cleaners they make a POPCORN morse code bracelet.



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BLIND TASTE TESTING

FLAVOR TRAINING

- ☐ Maple Pecan
- ☐ White Ruby
- ☐ White Cheddar
- ☐ Cheddar Cheese
- ☐ Peanut Butter Cup
- ☐ Jalapeno Cheddar
- ☐ Classic Caramel Corn
- ☐ Sea Salt Splash
- ☐ Microwave Butter
- ☐ Microwave Kettle



Agent: _____

Each Agent tries each flavor to determine their favorite. They can then tell customers what their favorite flavor is when selling!



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AGILITY TRAINING

Scouts learn to work as a team as one Scout wears a popcorn bucket, and the other Scout tries to throw a ball into it.



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CRIME SCENE



See how many Scout
Essentials your Scouts can
spot!

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MISSION CRITICAL:

HAVING A

UNIT

KICKOFF



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UNIT KICKOFF 101:

- Engages parents and families in different ways
 - Let mom & dad know what it's going to pay for
 - Let kids know what prizes they get?
- Clear targets on what you need to sell to achieve the goal

**Materials + Timeline + Goal =
Mission Achieved**

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UNIT KICKOFF 101:

- The BEST way to improve your sale is by having an excellent kickoff event
- Be intentional about it!
- Our enthusiasm becomes their enthusiasm
- Don't wait to do your kickoff!
Do it in August!



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WHAT'S
CHANGING
IN THE 2024
SALE?

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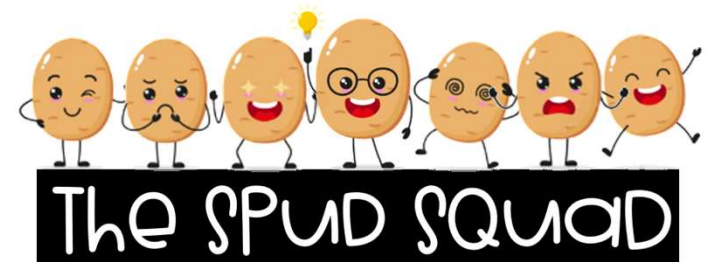


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ACROSS THE **SNACKERVERSE**



VS.



ACROSS THE **SNACKERVERSE**

- Scouts will be searching door to door while working toward their goal in search of 6 Meta Quest 2 VR headsets.
- Clues will be distributed weekly via the What's Poppin' Newsletter.



SIMPLE IS BEST

**Materials + Timeline + Goal
= Mission Achieved**

The simpler you can make the sale for your families to sell, the more likely they are to do it!



QUESTIONS?

